

# **A Study on the Development and Quality Improvement of Enterprise Accounting Informatization under the + of Internet**

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**Abstract:** This article mainly focuses on the research of enterprise accounting informatization development and quality improvement under the background of Internet +. At present, the economic competition in our country is fierce, and the economic system reform is becoming more and more hot, which not only creates new business opportunities and challenges for the development of state-owned enterprises, but also brings some difficulties. This paper will analyze the main problems and reasons of scientific research management from many angles and levels, and provide some solutions according to these reasons, so as to achieve the main purpose of innovation for the future development of state-owned enterprises. At present, the innovation of scientific research management in our country is very important in the current wave of economic reform. A good strategy of political work management can not only create a good corporate culture for enterprises, solve internal contradictions, but also stimulate the enthusiasm of employees to work, and provide a good corporate culture environment for the healthy and steady development of enterprises. In order to break through the current dilemma of political work, internal management personnel should keep pace with the times, meet the development needs of the current situation, do a good job in the reform of internal political work, create a positive and healthy corporate culture, ensure a good ideological and political atmosphere of enterprises, effectively integrate them with the production economy of enterprises, and provide a more safe and reliable environment for the development of enterprises.

## **1. Introduction**

At present, in the accounting and financial management of enterprises. Big data technology has been widely used in various departments of enterprises. Because of the convenience brought by network information technology, the staff has greatly improved their work efficiency, and big data plays a great role in enterprise accounting and financial management.[1]. On this basis, only the introduction of advanced big data can better realize the upgrading and development of management system, so as to improve the working efficiency of enterprise staff and enhance the economic benefits of enterprises.

## **2. Problems of Informationization of Scientific Research Management**

### **2.1. The Level of Enterprise Financial Management Information is Low**

So far, the vast majority of enterprises in China now use big data information level in financial management is not high, and according to the relevant regulations of the financial department, 85% of the grass-roots units in the whole country should realize financial management information by the end of 2012, until now this regulation has not been fully realized, which is really a long and complex process [2]. If the national enterprises can realize the financial management network information foundation, then the enterprise's financial workers' work efficiency will be greatly improved, no longer waste a lot of time in accounting, accounting and accounting, but also can spare a lot of time for financial analysis, improve the economic benefits of enterprises, so as to enhance the function of accounting.



Figure 1 Internet background

## **2.2. Insufficient Attention is Paid to the Informatization of Enterprise Financial Management**

In today's view, the major problem of enterprises is that most of the leadership and management of the enterprise financial management informatization attention is seriously inadequate, because of such a careless attitude and led to the enterprise financial management informatization level seriously backward and too low, completely can not follow the pace of the development of the big data informatization era. Even in the eyes of some leaders and management, the construction of enterprise financial management informatization may cause a lot of waste of manpower, material resources and time costs, thus increasing the difficulty of the work of the financial department [3]. There are also some leaders who focus their work on how to obtain more enterprise income, and who are completely indifferent to the informationization of financial management. Not only that, but also some enterprise leaders have always done a good job in the construction of financial management information project, but have never attached importance to the informationization of financial management. Completely unaware of the importance of financial management informatization, can not fully network information data in financial management of the key role, so that "big data processing" only exists in one form. but efficiency and quality can not be mentioned.

## **2.3. Information Level of Financial Managers in Enterprises is not High**

Now the staff of financial management in enterprises can fully grasp the network information technology is too few, which is also one of the important reasons to hinder the development of enterprise financial management network informatization, which seriously affects the work process of enterprise financial management informatization. In view of this problem, the relevant leaders of enterprises do not pay attention to, and the financial managers themselves do not realize to improve their own information professional level, resulting in the enterprise financial management work is difficult to carry out.

## **2.4. Lack of Specialized Training for Financial Managers in Enterprises**

Enterprises do not pay enough attention to the management information training of financial management personnel. Now that the network data is becoming more and more developed, the speed of updating the information technology of each network is very fast, and most of the information technology knowledge of financial managers is the old knowledge of several years ago, and the information technology knowledge learned by financial managers through previous training is too outdated for the present development era [4]. As a result, in the face of the latest big data, financial managers are also helpless, thus greatly reducing their own work efficiency.



Figure 2 Internet context

## **2.5. Financial Data Security of Enterprises is too Low**

The enterprise's financial data security is too low, there are many security risks. For example: the lack of necessary anti-virus awareness and safety measures in the process of computer maintenance, the lack of knowledge about the use of computer crime, the lack of corresponding governance measures program; the formation and custody of accounting files without timely backup, or backup data without regular inspection, vouchers, books and books not printed in time; in the enterprise to formulate relevant measures incomplete or lack of effective supervision of relevant personnel, resulting in staff neglect of duty, not doing their own work phenomenon occurred from time to time.

## **3. Innovative Measures to Improve the Financial Management Level of Enterprises**

### **3.1. Enhanced Level of Informatization in Enterprise Financial Management**

The implementation of network informatization in enterprise finance can not only promote the connection between various departments and departments of the enterprise, but also ensure the transmission of information between various links between the financial management departments, and coordinate the various departments in the enterprise on the basis of a clear division of labor, so as to promote a more rational and more scientific and effective financial system of the enterprise.



Figure 3 Internet context

### **3.2. Enterprise Leaders should Pay More Attention to the Informatization of Financial Management**

Enterprise leaders should have enough knowledge and understanding of financial management information work, and strengthen the importance and absolute support for the development of information management work. Don't just do a verbal job, come up with a plan and act on it. The internal financial management of enterprises should cooperate well, coordinate well with each other, and unify opinions. So as to establish a perfect internal financial management information control and management system [5]. The relevant staff of the financial departments at all levels of the

enterprise shall vigorously strengthen the publicity, guidance, supervision and inspection of the informationization of financial management and give financial assistance to the informationization of financial management.

### **3.3. Enterprises Need to Strengthen Professional Training for Financial Managers**

Enterprises should strengthen the training of financial managers related to network information technology, so as to improve the work efficiency and work level of financial managers. The training process should be institutionalized and periodic to ensure that the relevant knowledge of financial managers is constantly updated. After the training, financial managers should organize an examination on financial management network informatization, so as to understand whether financial managers really master the relevant knowledge of financial management network informatization, and if those who fail the examination are then targeted to carry out auxiliary training to ensure the training results of financial managers in enterprises.

### **3.4. Enterprises should Choose Mature Financial Management Software**

Enterprises should choose a mature financial management software according to their own financial management system. To purchase the financial management software officially recognized by the financial software management department or a qualified organization, it is determined through a professional testing system that the financial management software has the properties of data security, powerful function, stable performance and good compatibility, or can entrust a professional software company with strength or good reputation in the industry to carry out targeted design according to the actual situation of enterprise financial management. Targeted design of software can solve a series of problems on the enterprise financial management system.

## **4. The Positive Impact of Big Data Integration into Corporate Financial Management**

Nowadays, major enterprises have entered a large-scale application stage of big data in financial management. Facts have proved that most enterprises in our country have implemented network information management for financial management. According to the use effect, big data management is indeed much more efficient than manual management. The development speed of enterprise financial management has been greatly strengthened, and the influence of big data technology on the traditional enterprise financial management mode is very great, and the combination of the two has laid the foundation for the enterprise network information market. Enterprises can integrate big data technology with financial management to form online financial management, and can then develop related network financial software, implement timely and effective online financial management, so as to promote the development of enterprises to implement the network financial management model.

## **5. Conclusion**

Enterprise financial management is the core of the normal operation of the enterprise, if the financial management of an enterprise does not have a correct and effective management system, then the implementation of other work of the enterprise is also very difficult. Enterprise financial management department is an important part of enterprise management. With the popularization and application of big data, the combination of network information technology and financial internal management in enterprises has had an important positive impact on the financial management of enterprises to a certain extent. The rapid development of the network brings new hope to enterprise management and promotes the improvement of enterprise management level and quality.

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